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Dexia Asset Management appoints Cécile de Lasteyrie as Head of SRI Development

Cécile de Lasteyrie has been appointed Head of SRI Development of Dexia Asset Management (Dexia AM) as of December 2011. She will be the ambassador for Dexia AM's expertise in Sustainable & Responsible Investing (SRI) and help in defining the company's SRI strategy in coordination with the Global Head of SRI, Isabelle Cabie, and her team of SRI analysts.

"Dexia Asset Management's commitment to being a responsible asset manager has deep roots in our corporate culture and business model. Our innate responsible perspective makes us steer clear of risky short-term behaviour and helps us anticipate influential trends. Most of all, however, it strengthens our position as a trustworthy partner for clients in a rapidly changing world. We are confident that the appointment of Cécile de Lasteyrie as Head of SRI Development will help in strengthening our franchise in Sustainable & Responsible Investing going forward." states Naïm Abou-Jaoudé, CEO of Dexia Asset Management.

Cécile de Lasteyrie has a diploma from Sciences Po (France) and a Master's degree in Business Law from the Paris II University – Assas (France). She started her career as an auditor with PriceWaterhouseCoopers before joining Barep AM, a Société Générale subsidiary as Head of Internal Auditing and later as Head of Marketing & Communication. She joined Dexia AM in 2005 as Head of Consultants & RFP Desk to become Head of Marketing & Communication. In 2008 she was appointed Head of Sales in France. For the last two years, Cécile was in charge of Client Development.

Since her joining Dexia AM, Cécile has worked on several SRI dossiers for institutional clients in the different roles she held. As Head of Marketing & Communication, she was also in charge of positioning Dexia AM as a pioneer in Sustainable & Responsible Investing.

About Dexia Asset Management

Dexia Asset Management is an asset manager specialized in financial analysis, fund management and institutional and private mandates. Dexia AM is a first-tier, pan-European player managing EUR 80.5 billion (as at end September 2011) in assets, distributed among a full range of investment vehicles, including traditional management, alternative management and sustainable management. Dexia Asset Management has management teams in Brussels, Luxembourg, Paris and Sydney and sales teams throughout Continental Europe, Canada, Australia and the Middle East.
www.dexia-am.com

For more information

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